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- News & Press Releases
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Targeted Marketing

- Reach an audience of 9,000 readers
- Over 3,300 professionals “opt-in” to the newsletter
- Reach RDC professionals from various organizations:
 - Banks
 - Credit Unions
 - Corporates
 - Small Business
 - Media
 - Regulatory Agencies
 - Solution Providers

The RDC Newsletter is sent to over 3,300 direct subscribers and has an estimated readership of 9,000+.

RemoteDepositCapture.com is the leading independent information portal dedicated to the Remote Deposit Capture and Payments industry. We reach over 40,000 visitors per month.

Our vast exposure in the marketplace includes speaking engagements, relationships with the media, one-on-one interaction with banks, solution providers, corporations, small businesses and the regulatory agencies. This open communication and interaction with such an extensive array of professionals allow us to truly discuss and examine the dynamic issues we all face in the RDC and Payments space. As an independent entity with such expansive reach in the industry, we are afforded the unique opportunity to relay trends and issues from various perspectives and provide fair and objective analysis – via the RDC Newsletter.

The RDC Newsletter is a monthly e-newsletter currently sent to over 3,300 financial professionals who have elected to “opt-in” and directly subscribe to the newsletter. Our actual readership is estimated to be 9,000. The RDC newsletter provides a comprehensive summary of the latest news headlines as well as industry updates and our very own exclusive articles and the “pulse on the market” to professionals across diverse market segments including:

- Financial Institutions
- Fortune 500 Companies
- Media Entities
- Solution Providers
- Federal Regulators

Sponsoring the newsletter provides advertisers with the opportunity to reach a targeted audience – specifically interested in Remote Deposit Capture. We offer various levels of sponsorship opportunities.

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The Leading Information, Products & Services Portal in the RDC and Payments Industry

Below are just a few of the organizations that directly subscribe to the RDC Newsletter.

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