

## Reach Thousands via an RDC Webinar

As the leading independent information, products and services portal dedicated to Remote Deposit Capture and Payments, we provide our audience with knowledge and relevant insight regarding the issues affecting this very dynamic industry.

Although articles, research papers, press releases and news are easily accessible via our website, our audience truly values our educational webinars. One of our webinars was viewed over 600 times by an estimated 2,400 viewers. Our webinars are also available [“on demand”](#) allowing visitors to download the presentation anytime. One of our presentations has been downloaded over 4,400 times!

RemoteDepositCapture.com hosts periodic webinars covering an array of subjects – all of which are free to registered site visitors. For those seeking to promote their brand, products and services to a targeted audience – specifically interested in RDC and Payments, webinar sponsorships and webinar hosting are an effective means of advertising. Sponsorship and Hosting highlights include:

### Exclusive Sponsor

- \$12,500/webinar
- Limited to a single sponsoring organization per webinar
- Two sponsor slides in the presentation with hyperlinks to the sponsoring organization’s website
- In-recording acknowledgement, thank-you and recognition of the sponsor
- 5-10 minute “preview” – a recorded overview/discussion of the key points of the webinar with the sponsoring organization
- Contact information (name ,company, email) of webinar registrants (for 6 months)

### Shared Sponsor

- \$5,000/webinar
- Available to up-to 4 sponsors per webinar
- One sponsor slide in the presentation with hyperlinks to the sponsoring organization’s website
- In-recording acknowledgement, thank-you and recognition of the sponsor(s)
- 5-10 minute “preview” – a recorded overview/discussion of the key points of the webinar with the sponsoring organization(s)
- Contact information (name ,company, email) of webinar registrants (for 6 months)

### Hosted Webinar

- \$2,500/year per WebEx webinar
- Inclusion of your webinar in the RemoteDepositCapture.com Webinar Library
- Exclusive page on RemoteDepositCapture.com that includes details and description of the webinar
- Ability to enable pdf downloads of the presentation
- Indexing of the pdf presentation in the RDC Search Portal, Google and other search engines
- Quarterly Viewer Reports

**RemoteDepositCapture.com**

The Leading Information, Products & Services Portal in the RDC and Payments Industry

For more information, contact us at [Advertising@RemoteDepositCapture.com](mailto:Advertising@RemoteDepositCapture.com) or call 1-888-290-1581.

## 2010 Webinar Topics

- ISOs & RDC (series of webinars)
- FFIEC Risk Review
- Re-evaluation RDC Solutions
- Deposit Growth via RDC
- Consumer Capture
- Mobile RDC
- Innovative RDC Solutions
- State of the Industry

## Key Site Statistics

- Top ORGANIC search results in Yahoo & Google
- Over 44,000 average visitors per month in 4Q'09
- Over 1 million page views in 2009
- Over 137,000 unique visitors in 2009

Our two levels of sponsorship - **Exclusive and Shared** – also include:

- Direct exposure in the webinar presentation
- Highlight of the webinar and the sponsor(s) on the RemoteDepositCapture.com homepage (for a minimum of 30 consecutive days)
- Listing of the webinar and the sponsor(s) on the RemoteDepositCapture.com webinar page (for 6 months)
- Promoting the webinar to our 3,000+ newsletter subscribers in our monthly newsletter (for 2 months)
- “On Demand” access to webinar pdf presentation (for 12 months)

Highlight of the webinar and the sponsor(s) on the RemoteDepositCapture.com homepage



**Webinar – Phones, Homes and RDC!**

This webinar is sponsored by:



- View the Webinar
- Download the presentation

Ultimately every FI's strategy includes driving customer deposits and increasing customer service while minimizing their costs. What isn't always as clear is how to optimize new remote deposit delivery channels into both their strategy and into their infrastructure to best drive deposit growth or increase market share. RDC has been evolving from the traditional Branch and ATM deposit to include remote deposits with Commercial clients. But now technology is providing more self service remote deposit channel options. Now a photocopier that has evolved into a scanner translates into a home remote check presentation point. A phone isn't just a phone to make calls anymore but a mobile check capture device.

The new Consumer Home and Mobile Phone Deposit RDC channels are stirring up the conventional customer touch points and deposit tactics for the FI. They seem like game changers for their strategies with ATM, Branch, Corporate and Commercial client capture. Some institutions look at mobile deposit and consumer home deposit as strategic channels to extend their remote deposit offerings as they look to pare down their branch infrastructure or increase/extend their presence as virtual online retail banking providers. All need to consider if they have the infrastructure flexibility to manage these new and future channels without changing their back end processing infrastructure.

Ed McLaughlin Executive Director RemoteDepositCapture.com, Andrew Richards Product Manager from NCR Corporation and James E. Flag Vice President Treasury Services for First Citizens Bank will have a candid discussion on capturing the right multi-channel approach that best optimizes your RDC strategy in your financial institution.

Exclusive Sponsorship listing on the RemoteDepositCapture.com webinar page

**Webinar - Industry Update - Focus on Functionality & Operational Models**



View the Webinar

Target Audience: This Webinar is suitable for all industry participants - Technology Solution Providers, Banks, Corporations and end-users.

Webinar Overview: This webinar will provide an update on the current state of the industry, but will focus upon currently available functionality and operational models. We will go into some detail on the impacts / benefits / drawbacks, and specifically delve into the details which are usually not discussed by vendors or service providers.

Topics Covered:

- Recent News & Developments
- Issues to watch
- The Corporate Capture Market Opportunity: \$17.5 Billion!!
- Functionality currently / soon to be available & implications on pricing, legal & risk.
- Industry Lessons Learned
- Operational Alternatives & Implications on pricing, legal & risk.

Presenters: John Leekley, Founder & CEO, RemoteDepositCapture.com

Shared Sponsorship listing on the RemoteDepositCapture.com webinar page

**Hosted Webinar Opportunities**

Your organization now has the opportunity to promote webinars to RemoteDepositCapture.com visitors via our webinar hosting service. The webinar hosting service allows your organization to record a WebEx-based webinar, have it hosted on the RDC Platform and listed in the Webinar Library.

*Publicize your presentation to over 137,000 unique visitors- for less than 2 cents/visitor!*